

Great American Media 3050 K St NW Suite 100 Washington, DC 20007

CPE

Phone/Fax

Comments Billing Type **Account Types** 

issue Separation: 30 Standard

National/Political 49/53/4625 WFFF 201 Humboldt St Rochester, NY 14610-1093

Agency Product Schedule Dates Advertiser Contract # Great American Media (11024) 1341607 DSCCIE/Issue/NH (67143) 10/04/16-10/10/16

Buyer Name Sales Office Salesperson Katz - Washington DC Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) Thomas,Pino, 49/53/4625 (524682)

Brand

CO-OP Demo Entered By Last Modified Headline # Date Entered 04/25/16 10/03/16 ECR25161261 Lindsay Benoit 중

Order Type Sales Tax Net Total Commission Package Deal Commission % \$453.75 15.00 \$2,571.25 Normal

Grand Total:	Oct. 2016	By Broadcast Month	J
21	21	Spots	
\$3,025.00	\$3,025.00	Rate	

reak Type (Ref #)	Dates	Sec	ength	Run Times	SPW	ฮ		Ţ	รูเ	Spots	Rate	Total	Station		Comments	Entered
OT	91/26/01-91/90/01	ψı	. D	APM & PAM SDET		306	1 3	5					Burlington (WFFF)	Mike &	Molly	435/14
OT	10/04/16-10/07/16	л	:30	4:30P- How I Met Your Mother		 p	1 2	<b></b>		ъ	\$45.00	\$225.00	and the first		, Molly	10/3/16
OT.	10/04/15-10/07/16	S	36	1 Aronji, Burg Bar ez			Link in a in	3t					Kurungkon (WFFF)	පිටු පිට	ng Theory	\$0.80.9 81.80.9
DT	10/05/16-10/07/16	ω	:30	7P- Big Bang Theory 1	2		×. ×	×		2	\$500.00	\$1,000.00	Burlington (WFFF)	Big Ba	ng Theory	10/3/16
O.	91/20/01-91/50/01	LA.	-20	5:30% Modern Family		e gul		 					Burington (NPFF)	Moden	n Family	97,587,78
OT .	10/04/16-10/07/16	5	:30	5:30P- Modern Family		. 1	1 1	1		4	\$50.00	\$200.00	Burlington (WFFF)	Moderi	າ Family	10/3/16
OT	10/04/16-10/07/16	5	:30	5P- Modern Family		<b>–</b>	1 1	<u> </u>		4.	\$50.00	\$200.00	Burlington (WFFF)	Moderi	า Family	4/25/16
THE	10/10/15-10/10/16	-Oh	:,%0	a Cothag	9.00	χ							Aurlington (WEFF)	Gothar	n-FOX	91/52/%
me	10/10/16-10/10/16	5	:308	3P- Gotham	1	×				11	\$550.00	\$550,00	Burlington (WFFF)	Gothar	n-FOX	10/3/16
OT	10/09/16-10/09/16	6	:306	5P- 7P (EST)	1				×		\$200.00		Burlington (WFFF)	Friends	55	4/25/16
	10/09/16												Burlington (WFFF)	Schedu	Jle Change/Exception	
OT	10/10/16-10/10/16	5	:30,	1:30P- Mike & Molly		1					\$45.00	and the state of t	Burlington (WFFF)			4/25/16
				CON		MAT	2	8		AC_	,					F
			èle:	S-pantage	talian.						Date:	Comments.				
	LID Revised Line / SPOT  1.1 Normal Line / SPOT  2.1 Normal Line / SPOT  2.1 Normal Line / SPOT  2.1 Normal Line / SPOT  3.1 Normal Line / SPOT  3.1 Normal Line / SPOT  3.1 Normal Line / SPOT  5.0 Revised Line / SPOT  5.1 Normal Line / SPOT  5.0 Revised Line / SPOT  5.0 Normal Line / SPOT  7.0 Normal Line / SPOT	k Type (Ref #)	bates 10/04/15-10/07/16 10/04/15-10/07/16 10/04/15-10/07/16 10/05/16-10/07/16 10/05/16-10/07/16 10/04/16-10/07/16 10/04/16-10/07/16 10/04/16-10/07/16 10/10/15-10/10/16 10/10/16-10/10/16 10/09/16-10/10/16 10/09/16-10/10/16	CType (Ref #) Dates Sec Leng 10/04/15-10/07/16 5 10/04/15-10/07/16 5 10/04/15-10/07/16 5 10/04/15-10/07/16 3 10/04/16-10/07/16 5 10/04/16-10/07/16 5 10/10/15-10/10/16 5 10/10/16-10/10/16 5 10/10/16-10/10/16 5 10/10/16-10/10/16 5	k Type (Ref #)         Dates         Sec         Length         Run Time           10/04/16-10/07/16         5         .30 4.30P- How I Met           10/04/16-10/07/16         5         .30 4.30P- How I Met           10/04/16-10/07/16         5         .30 7P- Big Bang They           10/04/16-10/07/16         3         .30 7P- Big Bang They           10/04/16-10/07/16         5         .30 530P- Modern Fa           10/04/16-10/07/16         5         .30 5P- Modern Family           10/04/16-10/10/16         5         .30 SP- Modern Family           10/10/16-10/10/16         5         .30 SP- Gothsen           10/09/16-10/09/16         5         .30 SP- Modern Family           10/09/16-10/09/16         5         .30 SP- Modern Family	k Type (Ref #)         Dates         Sec         Length         Run Time           10/04/16-10/07/16         5         .30 4.30P- How I Met           10/04/16-10/07/16         5         .30 4.30P- How I Met           10/04/16-10/07/16         5         .30 79- 8kg Bang The           10/04/16-10/07/16         5         .30 52-0- Modern Fa           10/04/16-10/07/16         5         .30 52-0- Modern Fa           10/04/16-10/07/16         5         .30 59- Modern Fa           10/10/16-10/10/16         5         .30 89- Gotham           10/09/16-10/09/16         5         .30 89- Gotham           10/09/16-10/10/16         5         .30 69- 7P (EST)           10/10/16-10/10/16         5         .30 4:30P- Mike & Mo	k Type (Ref #)         Dates         Sec         Length         Run Time           10/04/16-10/07/16         5         .30 4.30P- MWay 8, Modern           10/04/16-10/07/16         5         .30 4.30P- How I Met           10/04/16-10/07/16         5         .30 7P- Big Bang They           10/04/16-10/07/16         5         .30 5P- Modern Fa           10/04/16-10/07/16         5         .30 530P- Modern Family           10/04/16-10/07/16         5         .30 SP- Modern Family           10/10/16-10/10/16         5         .30 BP- Gotham           10/09/16         5         .30 BP- Gotham           10/09/16         5         .30 GP- PP (EST)           10/09/16         5         .30 4:30P- Mike & Mo	Carrell	Colony   C	Carryon (Ref #)   Dates   Sec   Length   Run Tmm	k Type (Ref #)         Dates         Sec         Length         Run Times         SPW         Mo         Turke Th         Fr         Sa         Upoks           10/04/16-10/07/16         5         .36 4.30 × Mike % Molly         1         2         2         2         2         2         2         2         2         2         2         2         2         2         2         2 <t< td=""><td>k Type (Ref #)         Dates         Sec Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Ray Spots         Ray Ref Type (Ref #)         Tu We Th Fr Sa Su Spots         Ray Spots         Ray</td><td>  Compression   Cates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Ft   Sa   Spots   Rate   Total    </td><td>  Color   Colo</td><td>  Compression   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   So   Spots   Rake   Total   Station    </td><td>  Type (Ref #)   Dates   See   Length   Run Times   SPW   Mo   Tu   We   Th   Ft   So   Spots   Rate   Total   Station    </td></t<>	k Type (Ref #)         Dates         Sec Length         Run Times         SPW Mo Tu We Th Fr Sa Su Spots         Ray Spots         Ray Ref Type (Ref #)         Tu We Th Fr Sa Su Spots         Ray	Compression   Cates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Ft   Sa   Spots   Rate   Total	Color   Colo	Compression   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   So   Spots   Rake   Total   Station	Type (Ref #)   Dates   See   Length   Run Times   SPW   Mo   Tu   We   Th   Ft   So   Spots   Rate   Total   Station



WFFF 201 Humboldt St Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Comments

issue — Separation: 30

Product Agency 유 Buyer Name Brand Billing Type Account Types Phone/Fax Sales Office Salesperson Advertiser Schedule Dates Contract # Standard Katz - Washington DC, Washington DC (1179) 49/53/4625 (524682) Political - Issues / Propositions (1068) Great American Media (11024) DSCCIE/Issue/NH (67143) 10/04/16-10/10/16 1341607 National/Political 49/53/4625 Katz - Washington DC Thomas,Pino, Sales Tax Package Deal Order Type Demo CO-OP Net Total Commission Headline # Entered By Last Modified Date Entered Commission % 04/25/16 10/03/16 \$453.75 15.00 \$2,571.25 ECR25161261 8 Lindsay Benoit Normal

By Broadcast Month Spots
Oct. 2016 21

Grand Total:

21

\$3,025.00 \$3,025.00

eccepted-Ac			13.0 No	12.0 No	11.0 No	10.0.1 CIC	10.0 No	9.0.1 (0)	9.0 No	8.0 No	7.0.1 (2)(	Line
Accepted-Agency/Advertiser:			13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	10.0.1 Closed Preempt	10.0 Normal Line / SPOT	9.0.1 Closed Preempt	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0.1 Closed Preempt	Line Type / Break Type (Ref #)
			10/05/16-10/07/16	10/09/16-10/09/16	10/05/16-10/07/16	10/10/16	10/10/16-10/10/16	10/10/16	10/10/16-10/10/16	10/10/16-10/10/16	10/10/16	Dates
			4	4	4		5		ر ن	и		Sec
Dabet	The state of the s		:30 6:30P- Two	:30 11P- What Matters This Week	:30 10P- Local 44 News at 10:00pm		:30 SP- Modern Family		:30 5:30P- Modern Family	:30 7P- Big Bang Theory 1		Length
Accepted Stellon	CONFIRMATION CONTRA		:30 6:30P- Two and a Half Men	Matters This	44 News at		n Family		dern Family	ng Theory 1		Run Times SI
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Commonts			\$75.00	\$75.00	\$450.00					\$250.00		Total
			\$75.00 Burlington (WFFF)	\$75.00 Burlington (WFFF)	\$450.00 Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	\$250.00 Burlington (WFFF)	Burlington (WFFF)	Station
man and the Principle.						Adve		Adve			Sche	
						Advertiser Instructions/Spot		Advertiser Instructions/Spot			Schedule Change/Exception	Comments
			10/3/16	10/3/16	10/3/16		4/25/16		4/25/16	4/25/16		Entered



KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25161261 Agency: Great American Media CPE: 49/53/4625

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: issue

Changes as of: 10/2/2016 at 2:47 PM Flight: 10/4/16 - 10/10/16 Advertiser: DSCC IE

Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 1
Station: WFFF

Total \$: \$2,775.00

Total Spots: 20 Total CPP: \$0.00

Total GRP: Traffic #: 1341607

Comments: RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-Agency Order #: 4980545

Buyer: Pino, Thomas

Salesperson: RACHELLE RAYWashington DC
202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI

Separation:

10/3 SCHED.	
	202-872-5880
<u> </u>	ana manakaka

20			2	0	- Second				Aug 1971	2	5	Spots	Total
												0,00	
									•				10/4 - 10/4
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TOT	0.0	0.0	0.0	0		0	0	0		0	0	A35P Rating	
	\$75.00	\$75.00	\$225.00	\$200.00		\$550.00	\$50.00	\$50.00		\$500.00	\$45.00	Rate	
	2.5 MEN	WHAT MATTERS	NEWS	Friends	to 550	Gotham-FOX	Modern Family	Modern Family	to 500	Big Bang Theory	Mike & Molly	DP Program	
	Tu-F,M REV+ 9 6:30p-7p	REV+ 8 10:30p-11p	Tu-F,M REV+ 7 10p-11p	REV- 6 6p-7p	Changes: Rate from 400 to 550	5 8p-9p	Tu-F,M REV- 4 5p-5:30p	Tu-F,M REV- 3 5:30p-6p	Changes: Rate from 250 to 500	Tu-F,M REV- 2 7p-7:30p	/- 1 4:30p-5p	# Day/Time [	
	Έ	REV	REV	RE\			RE\	RE√		RE/	REV- 1		



KATZ TELEVISION GROUP

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

0/02/16 2:47 PM

RACHELLE RAY -Washington DC Added by

Comment

04/25/16 10:22 AM 09/29/16 1:16 PM

Elizabeth Guy BILL THOMAS

Separation: 30

Market Budget: \$55,500 WFFF Share: Comment:

Competitive Information

5%

WCAX: 40% WPTZ: 45% WVNY: 10%

Agency: Great American Media CPE: 49/53/4625 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Contract # 25161261

Advertiser: DSCC IE Product: issue

Changes as of: 10/2/2016 at 2:47 PM Flight: 10/4/16 - 10/10/16

Version: Highlighting Revision 1 Station: WFFF

Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 20 Total CPP: \$0.00 Total \$: \$2,775.00

Total GRP: Traffic #: 1341607

Separation:

Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Pino, Thomas

Agency Order #: 4980545

Primary Demo: Adults 35+

\$2,775.00	20	Total	0.0
\$2,775.00	20	2016-Oct	0.0
Dollars	Spots	Month	GRP
nary	Monthly Summary		

Total		Day/Time		
100%	100%	% Distrib		
20	20	Spots	Daypart Summary	
\$2,775.00	\$2,775.00	Dollars	ummary	
N/A	N/A	СРР		

Line 6 Friends 1x 10/9 due to Sports airing in TP. MG offer 1x 10/9 NFL Kickoff 11-12P and 2x 2.5 Men \$50 each Sect 5 w/o 10/4 Tu-F, M Please advise Thanks!

RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED

Order Level Comments

	Queued for Electronic 4/25/16 10:59 AM	Makegood 1 9/29/16 1:16 PM Elizabeth Guy	RACHELLE RAY	Trans Created/Received Created by	
ADEMO ADEMO AND DISTRICTION AND		lizabeth Guy	RACHELLE RAY - Washington DC	reated by	
Confirmod		Confirmed	Revised	Status	
22				Spot+	
_			2	Spot-	Transa
\$3 575 CO	\$0	\$0	\$200.00	\$ Chg	Transaction History
\$2 575 OO	\$0	\$2,575.00	\$2,775.00	\$ Chg Contract \$	7
		Changes: Total GIMPs to 0.	Changes: Comments from Separation: 30 to RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED., User Entered \$ from \$0.00 to \$2,775.00, Assistant Id from RACHELLE RAY - Washington DC to LALLA DAFTARI, Demo Meta to [R16], Calculated Dollars from \$2,575.00 to \$2,775.00, Competitive Market Budget from \$83,500 to \$55,500, Total Spots from 22 to 20, Total \$ from \$2,575.00 to \$2,775.00.9 buylines added or modified.	Comment	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.